

SCHIMA Annual Report

SCHIMA Annual Meeting & Convention

Columbia, SC

July 23, 2009

SCHIMA MISSION STATEMENT

The mission of SCHIMA is to educate its membership on health information requirements to promote high standards of record maintenance and technology and to ensure quality and confidentiality of health information.

SCHIMA Officers and Operations Team/Task Force Leaders 2008-2009

President	Carol Murphy
Past President	Christine Lewis
President Elect	Elizabeth Gibbs
Secretary	Rhonda Kirkland
Treasurer	Jim Weinzettel
Delegates	Wanda Puryear and Kenneth Clyburn
Piedmont Region	Karen Farmer
Midlands Region	Erin Lamb
Coastal Region	Regina Dell
Program	Heather Milam; Paul Whitaker
Education/Students	Linda Mesko; Susie Walther
Long Term Care	Paula Sanderson
Community (MyPHR)	Wanda Luckey
Coding Roundtables	Donna Wilson; Natalie Sartori; Sue Carter
New Professional Team	Barbara Booth
Bylaws	Janice White
Executive Coordinator	Elizabeth Stewart

New SCHIMA Board Structure

- The Board adopted the 'consent agenda' for meetings
- Committees were replaced by teams and task forces to allow for more member participation
- *Application to Serve* was utilized to locate volunteers for teams/task forces
- The New Professional Team was added. Barbara Booth did a great job contacting newly credentialed members throughout the year.

SCHIMA News

- *THE PALMETTO BREEZE* was changed to an online format as the *e-Breeze*.
- HIM students are able to take their credentialing exams during their last semester of coursework.
- The duties of the webmaster, program coordinator, and executive coordinator were combined. Elizabeth Stewart became the Interim Executive Coordinator for SCHIMA.
- The Treasurer became a two-year position on the SCHIMA Board.
- The Coastal Region held SCHIMA's first Regional Meeting Webcast in the Fall.
- Long term care administrators received CE credit for the first time for attending the SCHIMA LTC Meeting in June.
- Christine Lewis replaced Donna Wilson as the SCHIMA representative on the UB-04 Subcommittee.

AHIMA HOD Team Assignments 2008-2009

- HOD Operations – Jean Clark, Chair
- HIM Higher Education & Workforce – Elizabeth Gibbs
- Environmental Scan – Carol Murphy
- Professional Development & Recognition – Wanda Puryear
- Volunteer & Leadership Development – Kenneth Clyburn
- Best Practices – Christine Lewis

AHIMA HOD 2008



Strategic Initiative Fiduciary Responsibility

- An audit of SCHIMA financial records was completed by our CPA firm.
- Role of the Treasurer was expanded to oversee SCHIMA expenditures
- A Financial Operations Team will work to improve financial reporting during 2009-2010.

Strategic Initiative

SCHIMA Structure & Job Descriptions

- SCHIMA Board structure was aligned with that adopted by AHIMA. Jean Clark attended the SCHIMA Board Strategic Planning Meeting to give guidance to the Board.
- Job descriptions were written to reflect revised structure. These will be uploaded to the SCHIMA website following this meeting.
- The revised SCHIMA organization chart was shared during regional meetings.

Strategic Initiative

Membership

SCHIMA's membership increased by 1.3% to nearly 800 members this year.

Core Achievement Awards

AHIMA announced that South Carolina won the following 2009 CSA Core Services Achievement Awards in seven categories:

- First Place in Continuing Education Programs relating to Coding
- First Place in Diversity Programs
- Second Place in Legislative and Regulatory Advocacy
- Third Place in Continuing Education Programs relating to HIM Practice Topics
- Third Place in Member Communications
- Third Place Recruitment and Retention Activities for Students (there was a tie SCHIMA you and the Colorado HIMA)
- Third Place in Support for Local Accredited HIM Education Programs (there was a tie with SCHIMA and the Michigan HIMA)

Continuing Education Related to Coding

The impact of our program was the positive energy the state of SC emits when conducting coding educational sessions. Other states have witnessed our success and have asked us to partner in coding education. Donna Wilson made presentations on behalf of SCHIMA at the following events in 2008-2009:

- NCHIMA Educational session (October 2008)
- Carolina Chapter AAHAM – RAC Past, Present & Future (November 2009)
- NCHIMA Piedmont Region Meeting (February 2009)
- Southern Atlantic Healthcare Alliance (SAHA) - RAC Past, Present & Future (February 2009)
- NCHIMA Coastal Regional Meeting (March 2009)
- National Medicare RAC Summit in Washington, DC (March 2009) at the request of AHIMA to educate others on the impact of the RAC initiative on the coding process. <http://www.racsummit.com/agenda/day2.html>
- AHIMA Clinical Coding Excellence meeting in Orlando, Fla (March 2009). <http://www.ahima.org/events/springcoding/index.html>
- AHIMA Strategies for Effective Revenue Cycle Management meeting (March 2009) <http://www.ahima.org/events/revenuecycle/index.html>
- The SC Coding Roundtable Process includes 5 face-to-face sessions per year and includes over 100 attendees at each of the State Coding Roundtable sessions and 30-40 attendees at the Piedmont Region sessions. The low cost allows grass roots coders to experience the impact of on-going educational efforts within the state and nation. In addition, the 6 regional non-coding roundtable meetings conducted each year feature at least 1.0 CEU of clinical foundation and/or clinical data management education per meeting to provide additional opportunities for coding education throughout the state.

Diversity Programs

- Develop and complete a diversity study regarding HIM professionals in South Carolina evaluating a broad range of data elements to provide a better perspective to both the leadership and membership of the organization about who is practicing in South Carolina
- Expand committee/task force membership and/or participation to get a better representation of the interests of SC HIM professionals
- Increase awareness and understanding of the meaning and application of Diversity amongst leadership and membership beyond traditional age/sex/race boundaries
- Increase the number of non-coder and director-level/top department leader participants in educational events and active membership maintenance

Application for Core Service Achievement – Legislative & Advocacy

- Submitted comment letter to CMS regarding ICD-10-CM proposed rule (October 2008)
- Obtained first South Carolina Governor's Proclamation for Health Information Privacy & Security Week for 2009
- Proactively calling upon and educating membership about participation in legislative advocacy initiatives related to health care in South Carolina through *SCHIMA eAlerts*
- Built strong relationship between SCHIMA's Community Education Coordinator and CMS' MYPHRSC Project Director to maintain and increase AHIMA/SCHIMA presence in PHR activities at the local and federal level
- Implemented quarterly SCHIMA Community Education Coordinator's Update newsletter and myPHR Minute eBreeze (SCHIMA's electronic newsletter) updates to keep membership informed regarding developments in personal health record legislation, advocacy and educational activities

Capitol Hill Day

- Wanda Puryear and Kenneth Clyburn represented SCHIMA at Winter Team Talks and Capitol Hill Day in March.
- Our SCHIMA Delegates met with staff members in the offices of Sen. Lindsey Graham, Sen. Jim DeMint, Rep. Jim Clyburn, and Rep. Joe Wilson to discuss legislation pertinent to HIM practitioners.

Palmetto Hill Day

- Our second SCHIMA Palmetto Hill Day was held on May 20, 2009.
- Lunch was served to over 100 members of the SC State Legislature
- SCHIMA Board members were introduced and described the work done by each HIM member noting that we are a volunteer organization
- The SC House recognized the SCHIMA Delegation from the Statehouse Floor

Community Education Activities

- Our friends at MyPHRSC distributed our AHIMA MyPHR flyers at their January 23-24 event.
- SC represented at the AHIMA CEC training webinar on February 25. It was a very good training/information session. AHIMA staff is working towards updating the current MyPHR presentation.
- AHIMA's MyPHR Task Force credited SCHIMA with 8 events and bringing information to 228 people regarding personal health records this year which far exceeded our annual goal of 75.

AHIMA Environmental Scan

- The Environmental Scan is a tool used by AHIMA & SCHIMA to assist their respective Boards in goal setting each year
- Prior to this year, the Environmental Scan report was completed by the President with the assistance of the Executive Coordinator
- During the SCHIMA Board Strategic Planning Meeting last Fall, the entire Board gave input to the Environmental Scan and those results were submitted to AHIMA.
- During the year, SCHIMA utilized *Survey Monkey* to request the membership to give input to the Environmental Scan process, and the tallied results were included in the AHIMA annual report for the year ending June 30, 2009.
- Carol Murphy has been named the Co-Chair of the 2009-2010 AHIMA Environmental Scan Team

AHIMA ACE Members

Kenneth Donald Clyburn, RHIA
Erin M. Lamb, RHIA
Jean S. Clark, RHIA,CSHA
Gwendolyn P. Tribble, RHIT
Elizabeth Hicklin Gibbs, RHIT
Carol Z. Murphy, RHIA,CCS,MBA
Colleen F. Garry, RN
Donna D Wilson, RHIA,CCS
Marcy C. Blicht, RHIA,CCA
Maurice L. Gilliard
Patricia Craig King, RHIT
Trudi A Griffith
Cheryl D. Martin, RHIA,MA
Monica J Haddox

SCHIMA Board

